

east

MIAMI

EAST, Miami is Swire Hotels' first North American venture following the openings of EAST in Hong Kong and Beijing. The hotel is an integral part of Brickell City Centre, Swire Properties' 5.4 million sq ft mixed-use development. The project also includes a luxury shopping center, two residential towers and two office buildings. Brickell City Centre opened in November 2016.



Location

Nestled in the heart of **Brickell City Centre**, **EAST**, Miami is **Swire Hotels'** first North American venture following the openings of **EAST** in Hong Kong and Beijing. Located in Brickell's neighborhood of Downtown Miami, guests have plenty of options to stay entertained throughout their trip with a variety of retail shops, a dine-in movie theater, restaurants and bars. For more information about Brickell City Centre visit: www.brickellcitycentre.com.

EAST, Miami

The hotel offers distinctive experiences for those seeking innovation, style and personalized service. Guests can expect keyless entry, paperless check-in and check-out, a native app with locally curated insights and travel tips, art exhibits, health and wellness programming and an array of other happenings to make them feel totally at EAST.

Design

Celebrated Miami-based architects, **Arquitectonica**, designed the hotel, with interiors created by New York's **Clodagh Design**. Los Angeles-based **Studio Collective** designed our signature restaurant, **Quinto La Huella**, and rooftop bar, **Sugar**. Guests can also experience local and international street life, art installations and urban culture showcased throughout the property.

Rooms

EAST, Miami offers 352 guest rooms to include eight suites and 89 one-, two- and three-bedroom residence suites (fully equipped apartments with kitchen, laundry facilities and full access to the amenities and services of the hotel). Ranging in size from 300 to 1,800 square feet, our contemporary rooms, suites and residence suites feature balconies with views of the Miami skyline and Biscayne Bay, floor-to-ceiling windows, walk-in rain showers, **Panther Coffee**, from the Miami-based specialty coffee roaster, tea makers and complimentary WiFi.



Restaurants & Bars

We are delighted to introduce the first outpost of Uruguay's beachfront restaurant, Parador La Huella, to Miami as our signature eatery. Our urban reinvention, **Quinto La Huella**, offers a unique fire cooking method with a parrilla centered at the heart of our kitchen and includes a wood fire oven, sushi counter and outdoor dining experience. Our menu is a blend of carefully planned, but simple dishes made with the best ingredients. Our food is down to earth, much like our atmosphere, creating a relaxing environment where memories are made. For more information about Quinto La Huella, visit: www.quintolahuella.com.

Head up to **Sugar**, our rooftop bar & garden, to enjoy a cocktail and share some Asian style tapas. For more information about Sugar, visit www.sugar-miami.com.

Guests may also grab a freshly brewed coffee, light bite or a glass of wine at **Domain**, our all-day lobby café and bar.

Meetings & Events

EAST, Miami offers 20,000 square feet of versatile function rooms and outdoor venues suitable for any type of event. All of our spaces feature floor-to-ceiling windows, complimentary WiFi access, the latest audio-visual equipment and technical support.

Located on the 39th floor our 3,300 square ft ballroom, known as **The Crush**, offers 270 degrees of ocean and urban views. The 38th floor houses our two 1,600 square ft event spaces, **Rise** and **Set**, along with an 850 square ft boardroom, **High Noon**.

Four workshops located on the 6th floor, are ideal for intimate meetings and gatherings ranging in size from 630 square feet to 1,525 square feet. **The Shrubbery** and **Pool & Deck** areas are perfect for outdoor events or occasions, thanks to Miami's year-round tropical climate.



Work Out or Cool Down

To complete the ultimate guest experience, our fitness center and pool deck can accommodate every guest's needs. The hotel's gym, **Beast** (Body by EAST), features the latest equipment and is accessible 24 hours a day to cater to guests' preferred fitness regimens. The 20,000 square ft outdoor **Pool & Deck** area features four unique pool experiences (lap pool, spa pool, cold plunge and hot tub).

About Swire Hotels

Described by guests as 'original, intimate, sensual, effortlessly chic and enchanting', our collection of highly individual hotels in Hong Kong, China, and the USA offers characterful and surprising experiences for individually-minded travelers who seek originality, style and personalized service. We take considerable pleasure in opening distinctive hotels that defy comparison and often break with convention.

Our first hotel, **The Opposite House** in Beijing, opened in 2008 and was followed by **The Upper House** in Hong Kong, and then by **EAST, Hong Kong** in 2010 and **EAST, Beijing** in 2012. **The Temple House** in Chengdu opened in July 2015 and **EAST, Miami** opened in May 2016.





Level 39



Level 38



Level 6



Function Room	Level	Sq Ft	Width	Length	Ceiling Height	Banquet (rounds of 8)	Reception	Classroom 3 chairs per 6.5'	Theater	Crescent (rounds of 6)	U-Shape	Hollow Square	Conference
Level 39													
The Crush	39	3300	55'	60'	11.7'	232	300	168	310	174	51	66	
The Crush Foyer						80	250						
Level 38													
Rise	38	1600	29'	55'	12.6'	120	175	90	196	84	45	54	44
Rise Foyer	38	348	21'-7"	16'			24						
Set	38	1600	29'	55'	12.6'	120	175	90	196	84	45	54	44
Set Foyer	38	379	21'-8"	15'-9"			24						
High Noon	38	840	19'	44'	12.6'		14						14
Level 6													
Workshop 1&2	6	1525	22'	61'	9.6'	80	130	60	130	60	45	48	44
Workshop 1	6	875	22'	35'	9.6'	48	64	33	90	36	21	30	26
Workshop 2	6	650	22'	26'	9.6'	32	48	24	60	28	18	24	20
Workshop 3	6	630	22'	30'	9.6'	40	40	30	70	28	21	24	20
Workshop 4	6	655	22'	32'	9.6'		24						24
Level 5													
The Shrubbery	5	724	18'	47.2'		48	80						
Pool & Deck	5	2,350				120	350						



Contact Us

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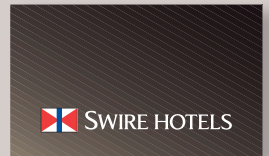
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